



PARTICIPATE IN 'SMOKALICIOUS'

Local restaurants are invited to participate in 'Smokalicious' by featuring their take on signature barbecue dishes from returning celebrity chef, Matt Basile's, Streetfood Diaries cookbook. Alternatively, restaurants can also choose to feature their own signature barbecue or barbecue related dish in the program. 'Smokalicious' is a play on the What's Cooking Bracebridge's annual 'Bookalicious' program or like other programs such as Toronto's 'Winterlicious' and Moose FM's 'Muskokalicious'.

Restaurateurs will be asked to:

- Create a barbecue signature dish for the weekend of What's Cooking Bracebridge
- The signature dish can be an appetizer, main, dessert or even a drink to be served at lunch or dinner throughout the weekend

DEADLINE TO CONFIRM PARTICIPATION: August 18, 2017

Benefits include:

- A listing in the 'Smokalicious' line-up on the What's Cooking Bracebridge website along with your signature dish and pricing
- A listing in the What's Cooking Bracebridge weekend program
- Promotion of participating restaurants on social media

If you are interested in participating, please contact:

Tracy Larkman, BIA Administrative Coordinator

705-646-5590

info@downtownbracebridge.com





PARTICIPATE IN THE CULINARY WALKING TOUR

What's Cooking Bracebridge Culinary Walking Tour
Saturday, September 30, 2017
2:00-4:00 pm

Taste, experience and explore the culinary and historical diversity that makes Bracebridge unique. We are offering a delicious food tour, giving guests the chance to explore Bracebridge on foot, as we eat and meet with local chefs, artisans, and specialty food producers along the way.

Walking Tour Details:

- 30 ticket holders maximum
- 5 restaurants - Available to restaurants in the downtown core

Culinary Walking Tour - FREE to participate as a local restaurant

- **Restaurants will be given \$75 for food/drink costs**
- Participating restaurants must provide 1 small plate of food (a sample of your signature dish)
- We will pair a sample sized signature cocktail with each dish
- You will be included as a participating business in the event description on the What's Cooking Bracebridge website

DEADLINE TO CONFIRM PARTICIPATION: August 18, 2017

If you are interested in participating, please contact:
Tracy Larkman, BIA Administrative Coordinator
705-646-5590
info@downtownbracebridge.com





SAMPLING IN YOUR RETAIL ESTABLISHMENT

Gourmet Bites and Shopping in Downtown Bracebridge
Saturday, September 30, 2017
10:00 am - 5:00 pm

Provide guests a chance to explore your retail establishment in a new way. We are asking retailers to host their favourite gourmet treats to nibble on while visitors shop! Food samplings can be your favourite snack or treats from your current suppliers.

- FREE to participate as a local retail establishment
- You will be provided signage to display in storefront as a participating business
- A listing in the What's Cooking Bracebridge weekend program and on What's Cooking Bracebridge website

DEADLINE TO CONFIRM PARTICIPATION: August 18, 2017

If you are interested in participating, please contact:
Tracy Larkman, BIA Administrative Coordinator
705-646-5590
info@downtownbracebridge.com

