

Tickets and Event Details Hot Off The Grill For 3rd Annual What's Cooking Bracebridge

BRACEBRIDGE, ON – The third annual What's Cooking Bracebridge - The Great Muskoka Cookbook Adventure program has been released. The full event line-up and tickets for sessions are now available on the Muskoka Lifestyle Centre's website at www.canadascottagecountry.ca. What's Cooking Bracebridge is being held September 30 - October 2, 2016.



Over the 3-day period, the 2016 *What's Cooking Bracebridge* event will feature approximately 15 sessions comprising of celebrity chef cooking classes and demos, cookbook signings, and interactive culinary experiences from local and visiting culinary specialists.

The event will kick off with interactive sessions and a Grand Tasting Marché hosted by Muskoka Brewery featuring Chef Mike Ward on Friday September 30. Saturday October 1 will include a variety of cooking classes and specialty meals featuring local and celebrity chefs, complete with a 'Smoke and Bones' Signature Dinner highlighting Michael Hunter 'The Hunter Chef' and returning celebrity chef, Matt Basile, who is most famous for his food truck, Fidel Gastros. Other event highlights include a foraging hike with Michael Hunter, a Culinary Walking Tour with Clinton Pattermore and hands-on pastry classes with Rose Murray and Elizabeth Baird. Sunday October 2 will hold a Downton Abbey afternoon tea, a hands-on skillet meals demonstration with Emily Richards and brunch with live music at Kelly's Kitchen Irish Pub.

All sessions are being held in Bracebridge, at participating restaurants and at the demo kitchens at Gagnon's Your Independent Grocer's and The Creative Cook.

Bracebridge restaurants will also be featured in "Bookalicious", whereby local chefs create a signature dish from a favourite Canadian cookbook to offer as a signature fixed price special over the weekend. Both lunch and dinner options will be available.

Tickets for last year's events sold out quickly. For more information on What's Cooking Bracebridge and to purchase tickets, visit www.canadascottagecountry.ca or the Bracebridge Visitor Information Centre at 1 Manitoba Street, next to the Silver Bridge.

For further information contact: 705-645-8121 or sales@canadascottagecountry.ca.

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What's Cooking Bracebridge is organized and administered by the Muskoka Lifestyle Centre (MLC), a not-for-profit entity working on the advancement of the Bracebridge Tourism Brand, focusing on hands-on and interactive learning activities, commonly referred to as experiential tourism (one of the fastest growing elements of tourism). The Tourism Brand is focused on economic revenue generation in the shoulder season (October through April).

The three elements or 'pillars' of the Tourism Brand are: Culinary, The Arts, and Lifestyle (which includes recreation and design).

The MLC brings together the Bracebridge Chamber of Commerce, Bracebridge BIA, the Town of Bracebridge and voluntary representatives of local business. The MLC and What's Cooking Bracebridge receive administrative and financial assistance from the Bracebridge Chamber of Commerce, Bracebridge BIA, and the Town of Bracebridge.