

What's Cooking Bracebridge Tickets Are Selling Fast! Get Your Tickets Today!

BRACEBRIDGE, ON – The second annual What's Cooking Bracebridge – The Great Muskoka Cookbook Adventure is only two weeks away! On October 2 – 4, 2015, Bracebridge will be host to chefs, authors, and culinary specialists from across Canada. This year's event will include cooking demonstrations and interactive classes from critically-acclaimed cookbook authors and culinary personalities such as Jamie Kennedy, Mairlyn Smith, Emily Richards, Clinton Pattemore, and Matt Basile.



What's Cooking Bracebridge is fast approaching and tickets are going fast! The Make Ahead Appetizers Interactive Culinary Learning Experiences with Elizabeth Baird and Rose Murray was in such high demand that a second session has been added on Friday, October 2nd at 12:30pm; their other event, The First and The Last, is already sold out! The Downton Abbey Tea and Talk with Pamela Foster, and An Evening of Local Gastronomy with Jamie Kennedy have sold out as well.

Tickets are still available for other events, but space is filling up fast. Beer & Street Food with Matt Basile, Interactive Culinary Learning Cooking Class with Mairlyn Smith, and A Cheese Boutique with Afrim Pristine are only some of the events that are almost sold out!

Tickets are still available for The Art of Antipasti with Emily Richards, Cooking with Jeff Suddaby, A Passion for Chocolate with Laurie Thompson, The Messy Baker Demo and Sampling with Charmian Christie, and several more.

Ticket packages are also available for purchase; giving you admission to four different events at a discounted price! Don't delay in purchasing a package, as *The Insatiable Gourmet* package has already sold out!

In The Kitchen – \$79.20 (10% off ticket price)

Make Ahead Appetizers Interactive Culinary Learning Experiences with Elizabeth Baird & Rose Murray

Date: Friday, October 2nd, 2015

Time: 12:30-1:30pm

Location: The Creative Cook

Gnocchi 101, Southern Italian Cooking, with Emily Richards

Date: Saturday, October 3rd, 2015

Time: 10:30-11:30am

Location: Gagnon's – Your Independent Grocer

Interactive Culinary Learning Class with Home Economist Mairlyn Smith

Date: Saturday, October 3rd, 2015

Time: 2:00-3:00pm

Location: Gagnon's – Your Independent Grocer

In Jamie Kennedy's Kitchen - Preserving Harvest Bounty

Date: Sunday, October 4th, 2015

Time: 11:00am-1:00pm

Location: Gagnon's Your Independent Grocer

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The Fall Crawl – \$85.50 (10% off ticket price)

Marche featuring Celebrity Home Economist Mairlyn Smith

Date: Friday, October 2nd, 2015

Time: 7:00-9:00pm

Location: South Muskoka Curling & Golf Club

Beer & Street Food Featuring Matt Basile

Date: Saturday, October 3rd, 2015

Time: 12:00-2:00pm

Location: Griffin Gastropub

Cocktails with Clinton Pattemore

Date: Saturday, October 3rd, 2015

Time: 5:00-6:00pm

Location: Liv Muskoka

What's Cooking After Hours at the Old Station

Date: Saturday, October 3rd, 2015

Time: 10:00pm-1:00am

Location: The Old Station Restaurant

All What's Cooking Bracebridge culinary sessions are being held in Bracebridge at participating restaurants and other businesses, including Gagnon's Your Independent Grocer's, The Creative Cook, Riverwalk Restaurant, R&L's Bistro, The Old Station, Liv Muskoka, Momma Bear's Ice Cream and Sweets, South Muskoka Curling and Golf Club, The Griffin Pub, Whispering Pines Campground, and Patterson Kaye Resort.

For a full line-up and program listing of What's Cooking Bracebridge, and to purchase tickets please visit www.canadascottagecountry.ca or the Bracebridge Visitor Information Centre at 1 Manitoba Street, next to Silver Bridge.

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For further information contact: Beth Kelly at 705-645-0027

What's Cooking Bracebridge is organized and administered by the Muskoka Lifestyle Centre (MLC), a not-for-profit entity working on the advancement of the Bracebridge Tourism Brand, focusing on hands-on and interactive learning activities, commonly referred to as experiential tourism (one of the fastest growing elements of tourism). The Tourism Brand is focused on economic revenue generation in the shoulder season (October through April).

The three elements or 'pillars' of the Tourism Brand are: Culinary, The Arts, and Lifestyle (which includes recreation and design).

The MLC brings together the Bracebridge Chamber of Commerce, Bracebridge BIA, the Town of Bracebridge and voluntary representatives of local business. The MLC and What's Cooking Bracebridge receive administrative and financial assistance from the Bracebridge Chamber of Commerce, Bracebridge BIA, the Town of Bracebridge, as well as FedNor, Celebrate Ontario, Explorer's Edge (RT012), and Foodland Ontario.