

## **Program Details Released For Second Annual What's Cooking Bracebridge – Tickets Now on Sale!**

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**BRACEBRIDGE, ON** – The second annual What's Cooking Bracebridge - The Great Muskoka Cookbook Adventure program has been released. The full event line-up and tickets for sessions are now available on the Muskoka Lifestyle Centre's website at [www.canadacottagecountry.ca](http://www.canadacottagecountry.ca). What's Cooking Bracebridge is being held October 2 – 4, 2015.



This year's event will include cooking demonstrations and interactive classes from critically-acclaimed cookbook and culinary personalities such as Jamie Kennedy, Mairlyn Smith, and Emily Richards, amongst others.

The event will begin Friday, October 2 with classes, demonstrations, and cookbook signings at The Creative Cook, Riverwalk Restaurant, and Gagnon's Your Independent Grocer; the day will end with a marché dinner with Mairlyn Smith at South Muskoka Curling and Golf Club. Saturday, October 3 will have sessions all day featuring a variety of different foods, from Breakfast Crepes with The Messy Baker, Charmian Christie to The Art of Antipasti with Emily Richards. Saturday's line-up also includes a Beer & Street Food event at the Griffin Gastropub, a raw food demonstration with Derek Walton, and a Downton Abbey Tea and Talk with Pamela Foster. The day will end with An Evening of Local Gastronomy with Jamie Kennedy and a What's Cooking After Hours at The Old Station. Sunday, October 4 wraps up the event with meatball making at Gagnon's Your Independent Grocer, turkey carving at The Creative Cook, family friendly campfire meals at Whispering Pines, and a What's Cooking Brunch with Clinton Pattermore at The Old Station.

Beth Kelly, owner of The Creative Cook store in Bracebridge and Co-Chair of the organization team is excited to see the event programming finalized and tickets now on sale to the public. "We are thrilled with the quality of the culinary talent participating and the range of demonstrations and interactive experiences; from making gnocchi to gourmet meatballs and antipasti platters to raw food menus, and we even a session on how to carve a turkey like a professional - handy given Thanksgiving will only be one week later".

All sessions are being held in Bracebridge, at participating restaurants and other businesses, including Gagnon's Your Independent Grocer's, The Creative Cook, Riverwalk Restaurant, R&L's Bistro, The Old Station, Liv Muskoka, Momma Bear's Ice Cream and Sweets, South Muskoka Curling and Golf Club, The Griffin Pub, Whispering Pines Campground, and Patterson Kaye Resort.

For a full program listing of What's Cooking Bracebridge and to purchase tickets please visit [www.canadascottagecountry.ca](http://www.canadascottagecountry.ca) or the Bracebridge Visitor Information Centre at 1 Manitoba Street, next to Silver Bridge over the falls for assistance.

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For further information contact: Beth Kelly at 705-645-0027

*What's Cooking Bracebridge is organized and administered by the Muskoka Lifestyle Centre (MLC), a not-for-profit entity working on the advancement of the Bracebridge Tourism Brand, focusing on hands-on and interactive learning activities, commonly referred to as experiential tourism (one of the fastest growing elements of tourism). The Tourism Brand is focused on economic revenue generation in the shoulder season (October through April).*

*The three elements or 'pillars' of the Tourism Brand are: Culinary, The Arts, and Lifestyle (which includes recreation and design).*

*The MLC brings together the Bracebridge Chamber of Commerce, Bracebridge BIA, the Town of Bracebridge and voluntary representatives of local business. The MLC and What's Cooking Bracebridge receive administrative and financial assistance from the Bracebridge Chamber of Commerce, Bracebridge BIA, the Town of Bracebridge, as well as FedNor, Celebrate Ontario, Explorer's Edge (RT012), and Foodland Ontario.*